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Michigan's Award-Winning Resort Treetops Resort Unveils \$500,000 Convention Center Renovation Ahead of 2026 Event Season

(GAYLORD, MICHIGAN) August, 2025 – Treetops Resort – Michigan's Most Spectacular Resort and recipient of Pure Michigan's 'Stars of the Industry' Award is most always known for its collection of five premier golf courses, but coming ahead of the 2026 event season to the Resort is a \$500,000 newly renovated Convention Center.

As autumn's crisp air rolls into Northern Michigan, Treetops Resort is preparing to usher in a new era of hospitality and event excellence. The beloved four-season destination, recently crowned 2025 "Resort of the Year" at the Governor's Conference on Tourism, has announced a \$500,000 renovation of its Convention Center—set to be unveiled in December of this year.

Construction begins in late October, with crews transforming the space from the ground up. Guests can expect new flooring, plush carpeting, refreshed wall coverings and finishes, upgraded lighting, and thoughtfully curated furniture and artwork. This is more than a facelift—it's the first phase of a multi-stage plan to infuse the resort's group function spaces with greater warmth, elegance, and a sense of togetherness.

"This renovation is about more than aesthetics," says Mike Flynn, Director of Sales at Treetops. "It's about creating an environment where people feel inspired to connect, collaborate, and celebrate. We're recreating spaces that reflect the spirit of Treetops and the needs of our guests."

The timing couldn't be better. With the resort's recent accolade from the Michigan Restaurant and Lodging Association, Treetops is riding a wave of recognition for its commitment to excellence. The Convention Center upgrade is a tangible extension of that promise—one that event planners, corporate groups, and wedding parties will soon experience firsthand.

For those looking ahead to 2026, now is the perfect moment to schedule a site visit and tour the revitalized space. Whether you're planning a conference, retreat, or celebration, the new Convention Center is poised to elevate every gathering.

To arrange a tour or to learn more, contact Mike Flynn at MFlynn@treetops.com. And stay tuned—more exciting updates from Treetops Resort are just around the corner.

Resort Onsite Offerings:

- Newly renovated Conference Center coming Fall of 2025
- The Resort is proud to offer a variety of lodging options
- The Resort is home to 81 holes of golf and North America's #1 Par THREE Course
- Resort Dining, Culinary Excursion Events, and Family Dining amenities
- Full-Service Spa – Relaxation & Rejuvenation – 'Spa-Cation' Packages Year Round
- Fitness Center and Two Swimming Pools, Biking and Hiking Trails

Fun Facts:

Treetops Resort is the name by which all other courses in Michigan and beyond are measured. The resort is home to Robert Trent Jones, Sr.'s final design; the Masterpiece is the course that is largely acknowledged to be the architect's crowning glory. The equally magnificent Premier course is the only course in Michigan designed by the famed Tom Fazio. The Signature course is rated as a Top 100 Resort Golf Course. The Tradition course bears its name by the 'traditional' wooden pins and pennant flags paying homage to golf's origin. Treetops Resort is home to North America's #1 Par 3 Course – Threetops.

In the winter, Treetops Resort offers some of the finest terrain in the Midwest for downhill skiing, snowboarding, and extreme tubing. The resort features 26 ski runs and is 'Michigan's Most Family Friendly Ski Resort'. Winter escapes also feature miles of cross-country trails, dozens of snowshoe and hiking trails. There are ski school offerings for the entire family and every skill level. Treetops Resort is located in Gaylord, Michigan, just off I-75 at exit #282.

To reserve a Treetops Resort Getaway any time of year visit www.treetops.com or call 888-TREETOPS.

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